

Campaign 130

Frequently Asked Questions

What is Campaign 130?

Campaign 130 was started in 2008 by a group of dedicated parents, former students and alumni, faculty, Holy Cross Advisory School Board members and others to raise funds for needed capital improvements. The group formed the Holy Cross Regional Catholic School Foundation to help facilitate the fundraising and enhancement effort.

What is the fundraising goal of the Campaign?

The total goal of the Campaign is \$1,000,000.00. The school received an initial investment contribution of \$350,000.00 from Mr. Al Stroobants who further agreed to give an additional \$150,000.00 when the school/foundation matches the initial donation of \$350,000.00. Once achieved, the additional contributions will be applied to the school's Endowment Fund.

How will the Campaign funds be disbursed?

The funds will be used for the following enhancements:

- Upgrade science and technology
- Improve classrooms and cafeteria
- Upgrade the theater
- Upgrade the playground
- Improve the athletic fields
- Install new front and gymnasium doors
- Install new landscaping
- Overlay parking lot
- Replace the monument sign
- Install air handlers in gymnasium
- Refurbish locker rooms

What is the difference between Campaign 130 and the Annual Fund?

The Campaign 130 funds are independent and distinct from the Annual Fund. Campaign 130 is a specific fund raising initiative designed for school improvements. It is part of the two-year Stroobant's matching fund. Annual Fund contributions are designated for the operational budget.

What is the Holy Cross Catholic School Foundation?

The group was formed to raise funds to support Campaign 130 and, in partnership with the Catholic Diocese of Richmond, to give oversight to the foundation's expenditures. Based upon the school's equity, the Diocese has offered the school a line of credit to begin the improvements and projects.

Who are the officers and committee members for Campaign 130?

Executive Committee

Mike Valentine, Chair
Williams S. Coursey, III
Clark Charlton
Mike Dougherty
Jeff Hansen
John Jones
Pat LeDonne
Bryan Lemley
Martha Seufer
Ann Shenigo
Jane Rigney-Trent
Glenn Trent, Sr.

Finance Committee

Bryan Lemley, Chair
Clark Charlton
Peter Doyle
Gerry Swienton

Rapid Action Committee

Jane Rigney – Trent, Chair
Mike Dougherty
Ron Farringer
Dan O'Neil

Steering Committee

Martha Seufer, Chair,
William S. Coursey, III
Msgr. J. Kenneth Rush, Jr.
Rev. James Gallagher
Rev. Daniel Kelly
Rev. Stephen McNally
Rev. Richard Mooney
Deacon Gordon Cartwright
Clark Charlton
Mike Dougherty
John Jones
Pat LeDonne
Bryan Lemley

Mike Madden
Gary Mignogna
Tony Mitchell
Jim Naples
Ann Shenigo
Al Stroobants
Glenn Trent, Sr.
Jane-Rigney Trent
Hazel Updike
Mike Valentine
Gail Van Dyke
Julia Wingfield

How do I give to Campaign 130?

Donations are tax deductible. Checks should be made to:
Holy Cross Catholic School Foundation
2125 Langhorne Rd.
Lynchburg, VA 24501

Payroll deductions and Credit Card payments are also acceptable.

Are specific designated gifts/donations accepted?

YES! We are happy to discuss your ideas and request for a specific gift.

Are there any naming opportunities?

Naming opportunities are available with donations of \$10,000.00 or more. Naming opportunities include but are not limited to:

- Gymnasium
- Theatre
- Main lobby/office area
- Chapel
- Technology/Media centers
- Science labs
- Prayer garden
- Classrooms
- Athletic fields
- Playground
- Other opportunities considered by Foundation and School per donor request

Are there Sponsorship Opportunities?

Yes... Sponsorships are available for numerous Capital Improvement Projects such as:

- Athletic Fields
- Classroom
- Science and Chemistry labs
- Computer labs
- Media centers
- Art rooms
- Gymnasium locker rooms
- Gymnasium weight room
- Gymnasium Air Handlers
- Gymnasium Doors
- Out Door Concessions
- Theater Upgrades
- Playground Upgrades
- Prayer Garden
- New Monument Sign
- Lobby Furniture
- Other opportunities considered by the Foundation and school per donor request

For a complete list of sponsorship opportunities and estimated cost per project, please contact the Development Office.

How can I volunteer my time and talents to help Campaign 130?

Holy Cross Catholic School is a school with a strong commitment to volunteer work. We welcome your assistance! Please contact the Chair of our Steering Committee, Martha Seufer at martha@cabinha.com or the Enrollment & Marketing or Development Offices at Holy Cross School at 847-5436 extension(s) 111 or 112.

Please Note: For periodic information about Campaign 130, you may visit the school's website at: www.hcrs-va.org.